SUSTAINABLE SOCIO-ECONOMIC DEVELOPMENT



THE AMED

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Financial Viability of Co-operative Banks: A Case Study of District Central Co-operative Banks in

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ASSTRACT: Inauguration and infroduction of ox-operative branking is a major innovation that to the ox-operative sector. The ox-operative brank arrived in India in the oxigining of oxigination of the principle of ox-operative ordinates afford to create a new type of institution based on the principle of ox-operative arguments as management, suitable for problems peopling to limital according. These branks were compared as substitute for money lenders by providing timely and adequate institutional creat of exceptible as management. The ox-operative branks in incita plays a vital role in both rural and urban areas. In ordinative major these branks focus their activities mainly in agriculture brased activities, preserved financial and urban areas these may be story any according to the properties and self-empty and viability of District Central Co-operative Branks pay financy various adequate a people for self-employment, inclustres small scale inclustries, home financy concurred financy are adequate at the main objective of the study is to study and examine the financy concurred financy and main retwork through successful District Cooperative Branks and efficient Frimary Agriculture Cooperative Branks and efficient Frimary Agriculture

INTRODUCTION

India is a land of villages. Villages in India are not self sufficient and self reliant. Agricultural and allied activities are the occupation of the majority of the village residents. They main depend on money lenders and the like financial providers to carry on their operations regularly. Their overburden resulted through the dependence on the elements of the unorganized sectors, forced many of them either to leave their operation in midway or to result to some undesirable extremes such as suicide, absconding and so on. This pathetic situation invited the attention of the authorities and the public at large. In an attempt to save and print the neglected sections, many attempts were taken by the government. Formation of institutions under the co-operative principle is one among the major initiatives.

Inauguration and introduction of co-operative banking is a major innovation that took place in the co-operative sector. The co-operative bank arrived in India in the beginning of 20" center as an official effort to create a new type of institution based on the principle of co-operative organization and management, suitable for problems peculiar to Indian economy. These banks were conceived as substitute for money lenders by providing timely and adequate institutional credit at reasonable rate of interest. The co-operative banks in India place a vide role in both rural and urban areas. In rural areas, these banks focus their activities institute agriculture based activities, personal finance, small scale industries and self employment driven activities. In urban areas these mainly finance various categories of people for self-personal finance etc.