

ENTREPRENEURSHIP DEVELOPMENT CLUB (ED CLUB)

ACTIVITY REPORT 2019-20

Exhibition conducted by ED Club members.

12th and 13th April 2019.

It was a proud moment for the ED Club to participate in an exhibition cum sale of hand-crafted products in the capital city, Trivandrum in a prestigious fair on 12th and 13th April 2019. This programme was led by Ms. Nazrin II BA. Hundreds of curies and hand crafted arte facts were put up for exhibition cum Trade Fair organized in a prestigious venue, Sri. Mulam Club. The widely publicised event “locally made” is popular annual fair. The institution also provided financial assistance to procure a space for the pavilion of our students in the posh downtown venue competing with many other luxury brands. The head of our institution, faculties and students visited the pavilion as a show of support. The exhibition cum sale was a grand success and gained raving reviews from the visitors and in the city edition of popular Newspapers.



Training Workshop for the production of Bamboo reed waste baskets

09th to 11th December 2019

A three- day training workshop was organised by the ED Club from 09th to 11th December 2019 to train the students in the production of eco-friendly bamboo reed waste baskets. The programme was inaugurated by the principal Dr.P.Nazeer in the ED Room. He showed his enthusiasm by joining the group and attempting to grasp the art. The lady trainer, SmtSheeja, initially conducted a demonstration class for the student group. Then each girl was individually trained and the skill of weaving the reeds into a basket individually. The intricate skill was easily grasped by a few girls but some found it a bit strenuous to comprehend the skill.

The aim of the workshop was to convert the campus into a plastic free zone by producing enough reed baskets to replace all the plastic waste bins. The programme was also intended as exercise in experiential learning. It helped the students in realising the importance of going back to nature and to glimpse into our ancient tribal culture and life style for aiming at a sustainable living. The workshop was doubly successful by accomplishing its mission of imparting a life skill for sustenance to a good number of students, and also by its contribution of sufficient eco-friendly baskets to attain the green campus status to the institution.



Enlight 2020 ED Club Conclave - State level ED Club Exhibition.

29th and 30th January 2020

Department of Industries, Government of Kerala organised a grand Conclave of all entrepreneurship development clubs of educational institutions of the state of Kerala including technical institutions named “Enlight 2020 ED Club Conclave”. The grand venue of the two-day event held on 29th and 30th was Uday Palace Convention Centre, Kawdiar, Thiruvananthapuram. The ED Club of the Mannaniya College was specially invited to participate in this mega event. Our rich and colourful collection of exhibits got a central place amidst the pavilions set apart for prestigious institutions owing to its charm. The event was inaugurated by our honourable Chief Minister Sri. Pinarayi Vijayan. More than 50 ED Clubs from different parts of the state have participated for this programme. The participants who attended the programme were ED Club Co-ordinator Smt. Jasmin. J, two other teaching faculty members (Dr.Jaseedha K, Department of English and smt.Sabeena, Department of Commerce) and the six members of ED Club (Harshana I MCom, Shan I M.Com, Aswathy II B.Com, Vishnupriya II. B.Com and Nazrin III BA. On 28th afternoon the team of ED Club members and two accompanying teachers including the co-ordinator engaged themselves to prepare and setup the stall for the finale of the programme. The head of the institution Dr. P Nazeer, Faculties and superintendent along with some of the students visited the pavilion to boost us and as a show of support.





Exhibition Cum sale

25th February 2020

Entrepreneurship development club in association with MINT organized an exhibition cum sale of hand made products manufactured by the members this year on 25th February 2020 between 10am and 3 pm. It was a proud occasion for the ED Club to present the hundreds of hand crafted products such as Bottle arts, dream catchers, paper bag, cloth bags, paper pens, bamboo reed waste bins, different varieties of flowers crafted out of different stuffs and ornaments etc. in this event. The charming products were sold out instantly as the students and the staff readily bought many items.



Coordinator

Smt Jasmin J, Asst Professor, Dept of Commerce