

## **ENTREPRENEURSHIP DEVELOPMENT CELL**

### **ACTIVITY REPORT –NOVEMBER 2018-19**

#### **1. INDUSTRIAL VISIT- KINFRA INTERNATIONAL APPAREL PARK,** **TVPM**

DIC grant amount of Rs. 10000 for the ED Club on 07.11.2018. We have conducted one day industrial visit at KINFRA Park on 24.11.2018 , Rs. 5500/- utilised for the same. ED Club of Mannaniya College of arts and science, Pangode in association with DIC (District Industries centre) organised an industrial visit at KINFRA Park Thiruvananthapuram on 24<sup>th</sup> November 2018(8 am to 5 pm). It was very useful to all members and it was considered as a motivational visit. Total 31 participants have participated including 25 ED Club members (students) three teachers co-ordinating and accompanying the student group (Dr. Jaseedha K, Associate professor of English, Dr. Anvarsha, Department of Arabic and Smt. Jasmin J, Coordinator of ED Club and assistant professor of commerce) and two officers from DIC ( Mr. B Premlal, industries extension officer and Mr. Sunil Kumar, Assistant District officer, Nedumangadu).

KINFRA International Apparel Park is located at Thiruvananthapuram near Thumba to provide infrastructure and other related facilities for the garment manufacturing units. This Park is operated by KINFRA, a public sector agency of the government. Kerala Industrial Infrastructure Development Corporation (KINFRA) aims at empowering industrial growth within the state since 1993 and at bringing together all the suitable resources available in the state for developing infrastructure. KINFRA Park facilitates industrial infrastructure facilities which are available inside the park with international standards.



### **AYANS – Manufacturing unit**

Firstly, we visited “Ayans”, a manufacturing concern exclusively for nighties and night wears for ladies. The process of this manufacturing unit was briefly explained by Mr. Manu, the production manager. It was a small scale industry employing around 10 employees. It is a domestic business. They purchase raw materials from other states like Rajasthan and Gujarat. They completely and sustainably utilise their raw materials (cloth), the waste cloth cuttings are used for making floor mats. The unit is an example of a sustainable business idea implemented in a successful manner.



### **AMALA BAKERS AND CONFECTIONARIES**

Secondly, we visited “Amala bakers and Confectionaries”, the manufacturing unit of bread and bun. They manufacture different varieties of breads like sweet bread, milk bread, wheat bread etc. and buns like burger buns, cream buns etc. It is a partnership firm and Mr. Sanjay Mathew, manager cum managing partner of Amala bakers and confectionaries explained in detail the various professional aspects of business including profitability, risk bearing, marketability etc. Most of the workers were women and they give job opportunities to economically weaker section of the society. The major process of producing bread and bun are operated mechanically with the help of machines. Packing work is done manually.







### **GOODWILL POLYMERS**

Then we visited “Goodwill polymers”, which manufactures PVC Pipes, Water Tank, Septic Tank. Mr. Shaji, production manager of goodwill explained various process of manufacturing PVC Pipes and tanks. All the process of producing PVC Pipes and tanks are done with the help of high cost machines. The raw material used for making PVC Pipe is polyvinyl Chloride and a raw material used in Tank is linear Low density polythene lire. It is a famous manufacturing concern.





### **ALFAS LAMINATION PVT. LTD**

Lastly, we visited Alfes lamination Pvt. Ltd., their main business was laminating MTF Board used for making cupboards. Mr. Rajeesh, the plant manager explained the core activities in the manufacturing concern. The materials used the wood treatment and lamination process are imported from different countries like Singapore, Malessia etc. ( lamination on wood) using glossy paper lamination on wood is the only activity in this factory and the output is marketed in and around different districts of the state and is a profitable business. For the purpose of laminating MTF Board, an A/C Room is required as the coated or laminated paper process typically involves high temperature.



Some of the firms that operates within the ambiance of KINFRA are, Mathrubhoomi and the Hindu - news paper printing agency, Fresh N- Tissue paper factory, Merry boy ice cream factory, Indroyal Furniture Factory, designing and training centre, Vinvish technologies pvt. Ltd., Dry clan centres etc.

The visit was highly beneficial to the students as it facilitated in enhancing and updating their business skills for practical purpose. The sincere service provided by the DIC officers in the realisation of this visit was not only remarkable but also highly commendable.



Officers from DIC .



## **2. SAREE DESIGNING TRAINING PROGRAMME 2019**

DIC grant amount of Rs. 10000 for the ED Club on 07.11.2018. We have conducted one day training programme for saree designing on 19.01.2019 , Rs. 4500/- utilised for the same. Smt. Divya Vinod( saree designing trainer) gave training to the 25 participants from ED Club members. The morning session was a theory session about saree designing and the afternoon session was a practical session. She gave complete guidance for designing variety material cloths. This training programme was very useful especially girl students.







