# IMPACT: INTERNATIONAL JOURNAL OF RESEARCH IN HUMANITIES, ARTS AND LITERATURE [IMPACT: IJRHAL]

ISSN (P): 2347-4564; ISSN (O): 2321-8878

Impact Factor: 3.7985; ICV Factor: 42.56; NAAS Rating: 3.10;

UGC Approved Journal - 40893

Volume-07

Special Issue-1

March-2019

Volume-II

Three Day International Seminar
On

TRADE WAR DOES IT AFFECT
THE GLOBAL FREE TRADE ORDER?

26th - 28th March 2019

Organized by



## DEPARTMENT OF COMMERCE

SCHOOL OF BUSINESS MANAGEMENT AND LEGAL STUDIES

University of Kerala, Kariavattom Campus,

Thiruvanathapuram - 695 581

### IMPACT: INTERNATIONAL JOURNAL OF RESEARCH IN HUMANITIES, ARTS AND LITERATURE

#### [IMPACT: IJRHAL] ISSN (PRINT): 2347- 4564; ISSN (ONLINE): 2321-8878

#### CONTENTS

s.NO	TITLE	PAGE NO
1.	Intellectual Property Rights and its Legal Effects Shamna H	161-165
2.	Franchising and Partnering  Manju M	166-169
3.	Mergers and Acquisitions in India Current Scenario  Aneesh. S	170-174
4.	Impact of Bitcoin on Domestic Financial Security	175-177
5.	Ease of Trading Across Borders: An Essential Facet Proliferating International Trade Nayana Prabhash	178-182
6.	Protectionist Policies and Trade War Sruthi. M	183-188
7.	Regional Economic Integration - Overview	189-193
8.	Regional Trade Agreements: Its Opportunities and Challenges  Akhil Reji Jacob	194-199
9.	Role of International Trade in the Growth of Indian Economy Rajani. U. S & Dr. C. Arul Mary Thangam	200-205
10.	India and SAARC Nations	206-209
11.	Performance Appraisal of Employees in SBI During Pre and Post- Merger Period  Coverbry Devi S & Javadev S	210-216
12.	Scope of Organic Farming in Upcoming Wellness Revolution	217-221
13.	Significance of Foreign Direct Investment in Indian Health Care Sector	222-225
14.	Bilateral Partnership of the Century "Sino-Indian Ties" – an Analysis.  Micheal Solomon L	226-230
15.	An Overview of Trademark Law in India Sreeja Devi. V. M	231-233
16.	The Impact of a Potential Trade War on Indian Economy	234-236
17.	Breaking Barriers for Free Trade Flow: The Impact of WTO in the Global Trade  Growth  Jasmin J. Dr. Kumari V K Shyni	237-240
18.	Merger & Acquisition of State Bank of India (SBI): A Comparative Study on the Volatility of Share Price of SBI  Maya Babu B.P.& Dr. S. Jayadev	241-247
19.	A Study on the Marketing Strategies of International Trade Sereena. A	248-251

IMPACT: International Journal of Research in Humanities, Arts and Literature (IMPACT: IJRHAL) ISSN (P): 2347-4564; ISSN (E): 2321-8878 Vol. 7, Issue 1, March 2019, 292-297 © Impact Journals



## BREAKING BARRIERS FOR FREE TRADE FLOW: THE IMPACT OF WTO IN THE GLOBAL TRADE GROWTH JASMIN J $^1$ & DR. KUMARI V K SHYNI $^2$

<sup>1</sup> Assistant Professor of Commerce, Mannaniya College of Arts and Science, Pangode.

<sup>2</sup> Assistant Professor of Commerce, Iqbal College, Peringammala.

#### ABSTRACT

World trade organisation (WTO) is the universal trade governing body negotiate international trade from 1995 onwards replacing GATT which was constituted in 1948, by providing an equitable operating tribune to the member countries to interact their trade and business uninterruptedly. This crucial role it performs not only regulates international trade but also enhances trade growth. The intermediately role it place facilitates to implement and administer the trade agreements among the countries in an efficient manner. International trade has to set some global rules as it involves different currencies of different countries, each country being regulated by different laws, rules and regulations of the concerned countries. The present study is an attempt to examine the multi- lateral role and the importance of World Trade Organisation (WTO) as a mediator of trade relations played by promoting the international trade, by identifying the growth pattern of international trade that it has facilitated.

Key words: GATT, International trade, Negotiation.

#### INTRODUCTION

International trade means the trade transaction between the two or more countries. International trade has to set some global rules as it involves different currencies of different countries, each country being regulated by different laws, rules and regulations of the concerned countries. Each and every country needs goods and services to satisfy the needs and requirements of their people as no country is self sufficient enough to fulfill the requirements of goods and services with their scarce resources. Therefore they are compelled to depend on other countries for their requirements and have to import goods unavailable or scarcely available for their sufficient use. Since international trade involves transactions between many countries it has to operate with some global rules for negotiating the various laws and regulations and the numerous currencies of these member countries. The role of World Trade Organisation is to provide a fair platform to its member country to help in service like exports, imports and conduct their business in a peaceful manner (Dr. Pathmavathi Roy, 2015). The present study is an attempt to examine the multi- lateral role and the importance of World Trade Organisation (WTO) as a mediator of trade relations played by promoting the international trade, by identifying the growth pattern of international trade that it has facilitated.

#### Objectives of the study

The study aims at the following.

- 1. To study the significance of international trade or foreign trade in the world.
- 2. To study the role of WTO for promoting International trade.
- 3. To assess the impact created by WTO in Global Trade growth.

Impact Factor(JCC): 3.7985 - This article can be downloaded from www.impactjournals.us