

ENTREPRENEURSHIP DEVELOPMENT CELL

ACTIVITY REPORT -2018-19.

MINT – TRAINING PROGRAMME:- DIC grant amount of Rs. 10000 for the ED Club on 31.3.2018. We have conducted a two day training programme for manufacturing paper and cloth bags on 23.06.2018 and 24.06.2018 in association with National Skill Development Board and the fund utilised for the same. Three faculties from National Skill Development Board (Sri. Shafeek, Sri. Ashik and Smt. Smitha) gave training to the 30 participants from ED Club members. On the first day, morning session was a theory session about paper bag making taken by Mr. Shafeek and the afternoon session was a practical session taken by Smt. Smitha. She gave complete guidance for making paper bag. The second day was completely for cloth bag making. As a part of plastic free campus campaign paper bag and cloth bags are most demanded. Under this circumstance, this training programme was very useful.

MEHFIL MEHANDHI HUB

Entrepreneurship Development Club revived its signature weekly programme, Mehfil mehandhi Hub on the Friday afternoon of September 14th, 2018 in the seminar hall of the college, with the sublime motive of promoting and supporting the creative talents of girl students, especially their designing skills. Around 10 female members of the ED club earnestly participated in the programme. In spite of charging only a minimal amount of Rs. 10/- per hand for the exquisite art, each girl earned around Rs. 50/- within a short time. Along with serving the noble purpose of conveying the message of the importance of acquiring a skill in this changing world. The event instilled motivation and self esteem for the girl students by providing an elegant platform for them to earn an income along with studies from their artistic skills. Though some of the participants took it as a hobby the skill can provide a steady income for a few needy students. All the students took part in it with great enthusiasm, and the whole event was a great success.

Workshop for Flower making. (for m com students – girls)

The first activity executed successfully by MINT was training workshop organized to give training in flower making given to 18 girl students (first m. Com) by the master trainer by Ms. Nazrin (I BA) on 23rd October 2018 from 10 am to 4 pm. The skill training in the forenoon session was given to make paper flowers from fine rolls of paper which require great skill and patience. The second part of the forenoon session was utilized by the students to put into practice the skill they learned in the morning session. They skilfully crafted paper flowers in large quantities for sale and exhibition

Flower making – one day workshop (Orphanage visit)

Entrepreneurship development club of Mannaniya College in association with women's study unit of the college organized a flower making workshop for inmates of the orphanage for girls

at Mukkunnam near Kadakkal on 3rd November 2018. The MINT co-ordinator along with a team of our student trainees of the ED club conducted a demonstration cum practical training session for the women inmates in the age group 10 to 20 Years. The participants were excited and enthusiastic as they happily engaged themselves in the creative activities of the class. Together the girls created an awesome variety of paper and cloth flowers of different hues and texture. The day was valuable and fruitful as it was spent with the hapless but energetic companions of our sister concern, by not only bringing some sunshine and happiness to their dark lives, but also facilitating them by teaching them a mode of earning money for their lively hood. This unique experience was the most uniquely gratifying and worthwhile activity in the history of the ED Club since its inception till date.

INDUSTRIAL VISIT- KINFRA INTERNATIONAL APPAREL PARK, TVPM

ED Club of Mannaniya College of arts and science, Pangode in association with DIC (District Industries centre) organised an industrial visit at KINFRA Park Thiruvananthapuram on 24th November 2018(8 am to 5 pm). It was very useful to all members and it was considered as a motivational visit. Total 31 participants have participated including 25 ED Club members (students) three teachers co-ordinating and accompanying the student group (Dr. Jaseedha K, Associate professor of English, Dr. Anvarsha, Department of Arabic and Smt. Jasmin J, Coordinator of ED Club and assistant professor of commerce) and two officers from DIC (Mr. B Premlal, industries extension officer and Mr. Sunil Kumar, Assistant District officer, Nedumangadu).

KINFRA International Apparel Park is located at Thiruvananthapuram near Thumba to provide infrastructure and other related facilities for the garment manufacturing units. This Park is operated by KINFRA, a public sector agency of the government. Kerala Industrial Infrastructure Development Corporation (KINFRA) aims at empowering industrial growth within the state since 1993 and at bringing together all the suitable resources available in the state for developing infrastructure. KINFRA Park facilitates industrial infrastructure facilities which are available inside the park with international standards.

a. AYANS – Manufacturing unit

Firstly, we visited “Ayans”, a manufacturing concern exclusively for nighties and night wears for ladies. The process of this manufacturing unit was briefly explained by Mr. Manu, the production manager. It was a small scale industry employing around 10 employees. It is a

domestic business. They purchase raw materials from other states like Rajasthan and Gujarat. They completely and sustainably utilise their raw materials (cloth), the waste cloth cuttings are used for making floor mats. The unit is an example of a sustainable business idea implemented in a successful manner.

b. AMALA BAKERS AND CONFECTIONARIES

Secondly, we visited “Amala bakers and Confectionaries”, the manufacturing unit of bread and bun. They manufacture different varieties of breads like sweet bread, milk bread, wheat bread etc. and buns like burger buns, cream buns etc. It is a partnership firm and Mr. Sanjay Mathew, manager cum managing partner of Amala bakers and confectionaries explained in detail the various professional aspects of business including profitability, risk bearing, marketability etc. Most of the workers were women and they give job opportunities to economically weaker section of the society. The major process of producing bread and bun are operated mechanically with the help of machines. Packing work is done manually.

c. GOODWILL POLYMERS

Then we visited “Goodwill polymers” , which manufactures PVC Pipes, Water Tank, Septic Tank. Mr. Shaji, production manager of goodwill explained various process of manufacturing PVC Pipes and tanks. All the process of producing PVC Pipes and tanks are done with the help of high cost machines. The raw material used for making PVC Pipe is polyvinyl Chloride and a raw material used in Tank is linear Low density polythene lire. It is a famous manufacturing concern.

d. ALFAS LAMINATION PVT. LTD

Lastly, we visited Alfes lamination Pvt. Ltd., their main business was laminating MTF Board used for making cupboards. Mr. Rajeesh, the plant manager explained the core activities in the manufacturing concern. The materials used the wood treatment and lamination process are imported from different countries like Singapore, Malaysia etc. (lamination on wood) using glossy paper lamination on wood is the only activity in this factory and the output is marketed in and around different districts of the state and is a profitable business. For the purpose of

laminating MTF Board, an A/C Room is required as the coated or laminated paper process typically involves high temperature.

Some of the firms that operates within the ambiance of KINFRA are, Mathrubhoomi and the Hindu - news paper printing agency, Fresh N- Tissue paper factory, Merry boy ice cream factory, Indroyal Furniture Factory, designing and training centre, Vinvish technologies pvt. Ltd., Dry clan centres etc.

The visit was highly beneficial to the students as it facilitated in enhancing and updating their business skills for practical purpose. The sincere service provided by the DIC officers in the realisation of this visit was not only remarkable but also highly commendable.

