

ENTREPRENEURSHIP DEVELOPMENT CLUB (ED CLUB)

ACTIVITY REPORT 2017-18

Mannaniya College of Arts and Science created a new sun-rise to the creativity and skilled talents in the campus. Our college Entrepreneurship Development Club is formed under the registration of Department of Industries and Commerce, District Industries Centre (DIC) Reg. **No: EDC / TVM/ 46 / 18**. The Entrepreneurship Development Club opens a new world of opportunity to the students. Entrepreneurship Development Club was officially launched and was inaugurated by our honorable principal Mr. A. H Badrudeen on **2nd November 2017**. The Programme was started off with 63 actively participating enthusiasts from the college. The ED club conveners are B.A. Akhil (I TTM), Dhanya.S(I TTM) and Shereena. S(IInd TTM.)

Entrepreneurship Awareness Workshop

An Entrepreneurship awareness Workshop was organized in the institution on 24th October 2017 (Tuesday at 10.30 am). The venue was the college Seminar Hall and the event was inaugurated by our honorable principal Prof. A H Badrudeen. The workshop was conducted by District Industries Centre, Thiruvananthapuram, Taluk Office, Nedumangadu in collaboration with ED Club of Mannaniya College. The key note address was delivered by Mr. Vijaya Kumar, the Industrial Officer, Nedumangadu Taluk. The Enthused audience comprised of III B Com and M.Com students of the Commerce department.

Mehfil Mehndhi Hub – (All Fridays):-

Another popular initiative by the ED Club is the Mehndhi Hub named “Mehfil”. Mehfil is an Urdu word which stands for a gathering for entertainment. Mehndhi Ceremony is connected to marriage in the Muslim culture which is also accompanied by music, Dance and festivities. The title is apt because the lively spirit of the henna ceremony is recreated for one hour on many Friday afternoons when dozens of hands are adorned with beautiful henna designs. The designs are not only skillfully applied by the talented girl students on the hands of other girls; they also earn a modest amount as income. They charge just Rs. 10 per hand, whereas the professionals charge above hundred rupees. Many of the 13 girls who have participated regularly in this programme are invited for marriage functions through their friends, neighbourhood and are making a steady income from this skill. Five Friday afternoon 12.30 pm to 1.30 pm were utilized successfully for organizing the event.



ED – Club Room Preparation and Wall Designing by ED Club Members

The members of the ED Club comprising of 15 boys and 9 girls collaborated in creating a befitting ambience for the ED Room on 11.11.2017 (10 am to 6.30 pm) and 18.11.17 (10 am to 4 pm) by designing the walls and preparing appropriate work spaces for the various activities of the club. It was an opportunity for the students to express their artistic talents and also to express their innovative ideas. The creative outcome was an exemplary wall art of contemporary style, and it was well appreciated by all. The work space created by them was inaugurated by the Principal followed by an exhibition cum sale of their products, especially flowers and flower basket. The artistic products became an instant hit in the campus. The PTA of the college contributed Rs. 10000/- from their fund to develop the infrastructure of the ED Room. The amount was spent for purchasing the vinyl sheet for the floor, paint and electrical fittings for the room.

Purchase and material collection

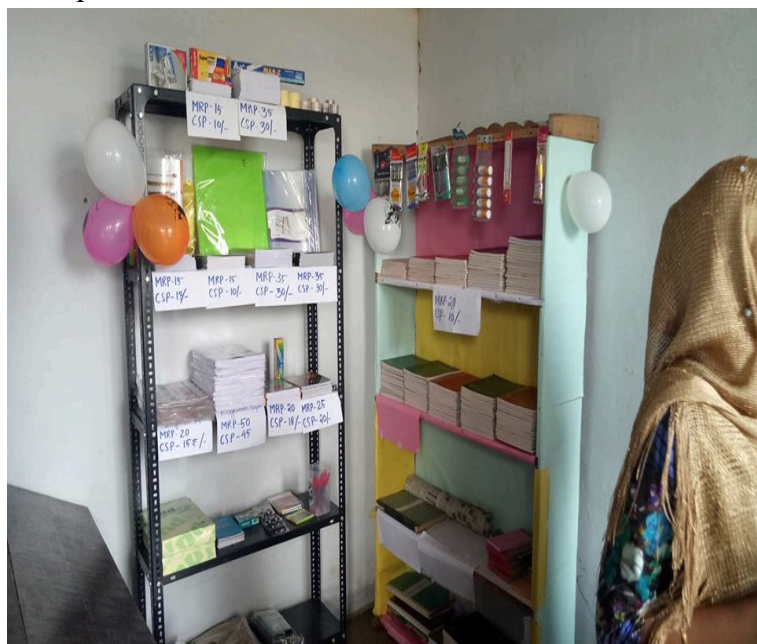
The 11 students accompanied the ED Club coordinator on 20th November 2017 to the city (Chalai market TVM) for the procurement of materials requirement of ED Club activities such as flower making materials, beads and other accessories, raw materials for soap manufacturing, candle incense sticks, stitching requirements and other stationary items. It was not only an interesting experience for the students but also familiarized them with the places where they can purchase the materials. Stock verification is an important process for any business venture and hence the members of the ED Club were given a chance to conduct stock verification of the materials purchased on 21st November 2017 (afternoon). They checked the accounts and verified and listed the items into different categories according to their use.

Purchase committee

Exhibition Cum sale

Entrepreneurship development club organized an exhibition cum sale of hand made products manufactured by ED club members till date on 29th November 2017 between 2 pm and 4 pm. The event was inaugurated by our honorable principal A H Badrudheen in the presence of the teaching faculty, administrative staff and the student community. The first sale

was also by the principal and the products were sold out instantly as the students and the staff bought many items. Some pretty artifacts created by our members Nazrin and Raihana that were presented in the exhibition.



Training in Ornaments making

ED club conducted a two day ornament making programme on 23rd December 2017 from 9 am to 4 pm and 24th February 2018 from 10 am to 4 pm. 12 girl students actively participated in the full day programme. 3 girls (Asmi N Rahim, Fathima Basheer and Bismitha) from the group who had previous training in the skill shared their expertise with the others of the group. ED club sponsored the materials like the beads required for the ornaments making. The end products of the ornament making sessions were an instant hit in the campus, owing to its beauty and attractiveness. The ornaments created by the girls were sold out like hot cakes. The unit's outputs are being put on sale in outside fancy shops.



Washing soap Making

Washing soap manufacturing was one of the prestigious activities accomplished by the ED Club. The day selected for the manufacturing was 2nd December 2017. The resourceful members of the club especially boys, led by Ajas II TTM took the active role in manufacturing the useful product which is an essential item in every household. The students fetched the raw materials from the shop prepared the solution using pure coconut oil which made it natural unlike the soaps made of harmful mineral oils. They left the solution for a few days so that it sets in to washing cakes. In the morning of 6th December 2017(9 am to 10 am) the club members collected the huge trays of soap and cut them in to small pieces of equal sizes. The same day in the evening they packed and categorized the cakes of soap into two sizes @Rs. 10/- and Rs. 5/-. This eco-friendly product was marketed by the students through the co-operative store of the institution and local outlets near the college.



Candle and Agarbathi Making

ED Club members assembled together again on 9th December 2017 Saturday from 9 am to 4 pm with the intention of organizing two activities. In the forenoon session one of the group Mr. Akhil P I TTM gave a small demonstration in producing different types of candles (white and coloured) using moulds specially designed for making small candles. 5 of boys and 5 of girls started practicing to make candles with a great interest. They try to make a good quantity of candles till 1 pm as they are planning to market it as a product of ED-club. They left in the moulds for a few days so that it can set into the desired shape.

During the afternoon hours the students were involved in their attempt to manufacture agarbathis (fragrant incense sticks) commonly used for work ship by various people, whereas boys shown more interest in the manufacturer of candles, the girls were fascinated by agarbathis sticks. The activity continues incessantly till 4 pm.

The second stage of the entrepreneurial activity is packing the product. This activity was designated on 12.12.17 in the afternoon after the regular class for one hour. Two teams were formed to pack candles and agarbathis separately in small packets that cost Rs. 10 for each.



Notepad Making

Of the numerous activities of the ED Club one of the most exemplary and gratifying activities was the one where our members assembled to execute to volunteer the worthy project of making notepads, especially for the use of students. The 10 members on 2nd December 2017 fully utilized the hours to manufacture cute notepads of various sizes and appearances .They made more than 10 notepads within 2 hours .The custom designed notepads were designed to be utilized for various purposes, and was an instant hit in the campus and in the outlets when marketed outside.

Other activities



Paper Pen and Seed Pen Making: Paper pens and seed pens are made and sold.



Recycling Unit: “Creation from the useless” the new products are being recycled into existence. It is one of our most eco-friendly units.





Flower Making: Long lasting beauty from hand is the highlight of the unit. Varieties of ideas are born from the unit.



Embroidery and Stitching Unit: Needle and thread combination with creative. It works more for the clubs activity.



Pot Painting and Fabric Painting: More than any other form of art work, the pot painting and fabric painting made a special attention to us.



Greeting card making: we make a variety of greeting cards which are being sold when it makes its mark.