

ENTREPRENEURSHIP DEVELOPMENT CELL

ACTIVITY REPORT -2018-19.

Two Day Training for Manufacturing Paper and Cloth Bags.

Date : 23. 6.18 Saturday & 24. 06.18 Sunday

Resource team - National Skill Development Board. (Smt. Smitha A S & Sri. A R. Shafeek)

ED Club conducted a two day training programme for manufacturing paper and cloth bags on 23.06.2018 and 24.06.2018 in association with National Skill Development Board .Three faculties from National Skill Development Board (Sri. Shafeek, Sri. Ashik and Smt. Smitha) gave training to the 28 ED Club members. On the first day, morning session was a theory session about paper bag making taken by Mr. Shafeek and the afternoon session was a practical session taken by Smt. Smitha. She gave complete guidance for making paper bag. The second day was completely for cloth bag making.

LIST OF PARTICIPANTS :

1. Sarah Salim	10. Amina N	20. Sreekutty S
2. Sruthy Mohan Das Sindhu	11. Abhirami S D	21. Haseena M
3. Fousiya H	12. Shereena S	22. Shajna Fathima
4. Raihana	13. Bismitha S	23. Amina A
5. Geethu T.S	14. Shibi S S	24. Noufal N R
6. Gayathri J S	15. Vishnu Priya G S	25. Asif Jan
7. Dhanya S	16. Arya Ashok	26. B A Akhil
8. Priyanka A.P	17. Ahina S	27. Amal M
9. Shibina Mol M S	18. Shajana Basheer	28. Hasmi
	19. Fousiya N S	



One day Saree Designing Workshop

Date : 19.01.2019

Resource person – Smt. Divya, Thycadu, Tvm (8606926812)

No. of Participants – 25

Smt. Divya Vinod(saree designing trainer) gave training to the 25 ED Club members. The morning session was a theory session about saree designing and the afternoon session was a practical session. She gave complete guidance for designing variety material cloths. This training programme was very useful especially for girl students.

List of Participants :

1. Dhanya S	8. Abhirami S D	17. Shajana basher
2. Gayathry J S	9. Minnu G Y	18. Amal M
3. Sruthy Mohan Das Sindhu	10. Thansimol N T	19. Noufal N R
4. Saha N	11. Fousiya H	20. Anas S
5. Sarga G Sajayyan	12. Asiya beevi S	21. Sarah Salim
6. Sreekutty S	13. Shabna S S	22. Amina N
7. Fousiya N S	14. Aswathy A	23. Shibi S S
	15. Ahina S	24. Nazrin S N
	16. Shyma S	25. Afnan H R



Mehfil Mehandhi Hub

Entrepreneurship Development Club revived its signature weekly programme, Mehfilmehandhi Hub on the Friday afternoon of September 14th, 2018 in the seminar hall of the college, with the sublime motive of promoting and supporting the creative talents of girl students, especially their designing skills. Around 10 female members of the ED club earnestly participated in the programme. In spite of charging only a minimal amount of Rs. 10/- per hand for the exquisite art, each girl earned around Rs. 50/- within a short time. Along with serving the noble purpose of conveying the message of the importance of acquiring a skill in this changing world. The event instilled motivation and self esteem for the girl students by providing an elegant platform for them to earn an income along with studies from their artistic skills. Though some of the participants took it as a hobby the skill can provide a steady income for a few needy students. All the students took part in it with great enthusiasm, and the whole event was a great success





Industrial Visit- KINFRA International Apparel Park, TVPM

ED Club of Mannaniya College of arts and science, Pangode in association with DIC (District Industries centre) organised an industrial visit at KINFRA Park Thiruvananthapuram on 24th November 2018(8 am to 5 pm). It was very useful to all members and it was considered as a motivational visit. Total 31 participants have participated including 25 ED Club members (students) three teachers co-ordinating and accompanying the student group (Dr. Jaseedha K, Associate professor of English, Dr. Anvarsha, Department of Arabic and Smt. Jasmin J, Coordinator of ED Club and assistant professor of commerce) and two officers from DIC (Mr. B Premlal, industries extension officer and Mr. Sunil Kumar, Assistant District officer, Nedumangadu).

KINFRA International Apparel Park is located at Thiruvananthapuram near Thumba to provide infrastructure and other related facilities for the garment manufacturing units. This Park is operated by KINFRA, a public sector agency of the government. Kerala Industrial Infrastructure Development Corporation (KINFRA) aims at empowering industrial growth within the state since 1993 and at bringing together all the suitable resources available in the state for developing infrastructure. KINFRA Park facilitates industrial infrastructure facilities which are available inside the park with international standards.



AYANS – Manufacturing unit

Firstly, we visited “Ayans”, a manufacturing concern exclusively for nighties and night wears for ladies. The process of this manufacturing unit was briefly explained by Mr. Manu, the production manager. It was a small scale industry employing around 10 employees. It is a

domestic business. They purchase raw materials from other states like Rajasthan and Gujarat. They completely and sustainably utilise their raw materials (cloth), the waste cloth cuttings are used for making floor mats. The unit is an example of a sustainable business idea implemented in a successful manner.



Amala Bakers and Confectionaries

Secondly, we visited “Amala bakers and Confectionaries”, the manufacturing unit of bread and bun. They manufacture different varieties of breads like sweet bread, milk bread, wheat bread etc. and buns like burger buns, cream buns etc. It is a partnership firm and Mr. Sanjay Mathew, manager cum managing partner of Amala bakers and confectionaries explained in detail the various professional aspects of business including profitability, risk bearing, marketability etc. Most of the workers were women and they give job opportunities to economically weaker section of the society. The major process of producing bread and bun are operated mechanically with the help of machines. Packing work is done manually.





Goodwill Polymers

Then we visited “Goodwill polymers” , which manufactures PVC Pipes, Water Tank, Septic Tank. Mr. Shaji, production manager of goodwill explained various process of manufacturing PVC Pipes and tanks. All the process of producing PVC Pipes and tanks are done with the help of high cost machines. The raw material used for making PVC Pipe is polyvinyl Chloride and a raw material used in Tank is linear Low density polythene lire. It is a famous manufacturing concern.





Alfas Lamination Pvt. Ltd

Lastly, we visited Alfas lamination Pvt. Ltd., their main business was laminating MTF Board used for making cupboards. Mr. Rajeeesh, the plant manager explained the core activities in the manufacturing concern. The materials used the wood treatment and lamination process are imported from different countries like Singapore, Malaysia etc. (lamination on wood) using glossy paper lamination on wood is the only activity in this factory and the output is marketed in and around different districts of the state and is a profitable business. For the purpose of laminating MTF Board, an A/C Room is required as the coated or laminated paper process typically involves high temperature.

Some of the firms that operates within the ambience of KINFRA are, Mathrubhoomi and the Hindu - news paper printing agency, Fresh N- Tissue paper factory, Merry boy ice cream factory, Indroyal Furniture Factory, designing and training centre, Vinvish technologies pvt. Ltd., Dry clan centres etc.

The visit was highly beneficial to the students as it facilitated in enhancing and updating their business skills for practical purpose. The sincere service provided by the DIC officers in the realisation of this visit was not only remarkable but also highly commendable.



Participated Young Entrepreneurship Conclave 2018

Three members from the Entrepreneurship Development Club of the college participated in the Young Entrepreneurship Conclave organized by the Entrepreneurship development cell of university of Kerala on 31st July 2018. The participants who attended the programme were ED Club co-ordinator Smt. Jasmin J and the two members of ED Club, Ms. Shereena and Ms. Nasrin at venue at Senate Chamber of the University campus, Palayam. The programme was inaugurated by Sri. Santhosh Kurup, CEO, ICT Academy of Kerala. The inaugural session was followed by the first technical session-topic “Innovation for 21st century Entrepreneurship” by the Dr. S Manoj, Senior Knowledge Officer, ICT Academy of Kerala, this session was chaired by Dr. J Rajan, Governing and executive body Kerala State Higher Education Council.

Next session was experience sharing by the two eminent panel speakers of the conclave, Ms. Aardra Chandra Mouli, Founder and Managing Director, Aeka Bio Chemicals Pvt.Ltd. and Sri Rajesh B, CEO, Mirox Cyber Security and Technology Pvt Ltd. The panel discussion was chaired by Dr. K S Chandra Shekhar, Dean, Faculty of Management studies, Professor and head, IMK, University of Kerala. The organizing secretary of the Conclave was Dr. AmbeeshmonS , Co-ordinator, Entrepreneurship Development Cell, University of Kerala. The programme was highly useful and informative for the participants as it conveyed new insights, tips and ideas on innovation and the new age entrepreneurship skills that needs to be acquired in the current world scenario.



